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# Beuerlein's Carnations

We are pleased to submit our 1939-1940 pamphlet in which we have listed several of our new seedlings. We believe these to be supreme in their respective classes.

We are offering for sale, only the varieties which have proved to us, to be good commercial carnations.

Due to limited supply on some varieties it will be to the advantage of all customers to place their orders as early as possible.

Rooted cuttings ready for delivery from December to June.

## Peter Beuerlein's Sons

"The American Home of the English Carnation"

Westwood, New Jersey

## PELARGONIUM

The first of a new type of greenhouse Carnations. White ground, blocked or overlaid on each petal, crimson maroon. A perfect replica of the old Pelargonium. The habit and growth, stem and calyx is good, with silvery foliage with a wonderful constitution. A great Carnation in every way. Size of flower 3 to 3½ inches and it is a very good keeper.

**Prices for rooted cuttings: \$2.50 per dozen; \$15.00 per 100;  
\$125.00 per 1,000—250 at the 1,000 rate.**

## DIMITY

White variegated deep claret, more heavily towards the edge of the petals. A seedling from Eldora, it has unusual strength and constitution and is remarkably easy to cultivate. A good keeper and ready seller on the New York Market.

**Prices for rooted cuttings: \$1.50 per dozen; \$8.50 per 100;  
\$75.00 per 1,000—250 at the 1,000 rate.**

## DAIRYMAID

White ground, heavily striped pink, towards the edge of the petals, a charming coloring. The flowers are large, with rich perfume. The growth is exceptionally robust, healthy and free flowering. In Dairymaid we have the finest variety of this or similar colorings. It seems faultless and is a joy to cultivate. Both trade and amateurs cherish this variety. A good keeper and a grand show variety.

**Prices for rooted cuttings: \$1.50 per dozen; \$8.50 per 100;  
\$75.00 per 1,000—250 at the 1,000 rate.**

## WIVELSFIELD CRIMSON

An intense velvety crimson, beautifully shaped—a glorious color during all seasons of the year, and in all lights. The freedom of flowering is remarkable, with strong, wiry stems and a calyx that rarely bursts. Size of flowers average 3½ inches and it is a good shipper and keeper. It is almost faultless, with silvery foliage and the strongest constitution. The best crimson Carnation for all purposes, and winner over all other crimsons at the last carnation show held at Radio City.

**Prices for rooted cuttings: \$2.00 per dozen; \$12.50 per 100;  
\$100.00 per 1,000—250 at the 1,000 rate.**

## LOUISE

Flowers of medium size, heavily fringed, of a cattaleya-mauve color; very free flowering. Habit and growth, stem and calyx very good.

**Prices for rooted cuttings: \$2.50 per dozen; \$15.00 per 100;  
\$125.00 per 1,000—250 at the 1,000 rate.**



## **WHITE DAIRYMAID**

A Sport of Dairymaid, like its parent, in every respect except in color. The flowers are large, pure white at all seasons of the year. We believe this variety will become one of the best commercial white Carnations grown. Very free flowering. Strong calyx.

**Prices for rooted cuttings: \$4.50 per dozen; \$30.00 per 100;  
\$250.00 per 1,000—250 at the 1,000 rate.**

## **SALMON LADDIE**

Sport of Laddie, like its parent except in color, which is Salmon rose. Indispensable when flowers of the very highest quality are required. Quite distinct from any of the Laddie Sports.

**\$2.00 each.**

## **DUCHESS OF GLOUCESTER**

Selected by Her Royal Highness from a group of seedlings to bear her name. Heather or Neapolitan pink. The petals shine like plush and are most impressive under artificial light. The flowers are of medium size and attractively fringed. They are elegantly posed on long silvery stems, with a spicy fragrance. This variety is a prodigious grower with health and freedom, the hallmark of a good carnation.

**Prices for rooted cuttings: \$1.00 each.**

## **MARCHIONESS OF HEADFORT**

Cream white melting into a ground color of rich red, of great substance. A most beautiful and impressive flower of the "Pelargonium" type, with a pleasing perfume. The growth is constitutionally perfect, absolutely reliable, with a substantial stem and vigorous growth.

**Prices for rooted cuttings: \$1.00 each.**

## **ALLWOODS CRIMSON**

A deep crimson variety of considerable merit. The flowers are very large and are carried on tall, stately stems. Perfect habit of growth and most easy to cultivate. Will be a consistent winner in the Crimson classes at all the shows.

**Prices for rooted cuttings: \$1.00 each.**

## **PURPLE PELARGONIUM**

Rich claret, tipped or paling to mauve at the edge of each petal, a new and striking colouring, full rounded flowers produced in great profusion with a wonderfully sweet perfume. Compact, free and healthy of growth.

**Prices for rooted cuttings: \$1.00 each.**

## **ROSARY**

An immense Dark Pink, measuring 4 inches and over, with beautiful symmetrically built guard petals and a high, full centered flower of good lasting qualities. Like its parent, Doris Allwood, it has the sweetest of perfumes, a wonderful calyx and long, erect stems.

**\$1.00 each**

## **DORIS ALLWOOD**

A soft salmon rose, heavily shaded French grey and barred heliotrope. An immense flower measuring 4 inches and over, with beautiful symmetrically built guard petals and a high, full center of good lasting qualities. It has the sweetest of perfumes, a wonderful calyx and long erect stems.

**Prices for rooted cuttings: \$1.00 each.**

## **SCARLET KING**

A sport of Pelargonium, bright red edged creamy white, identically the same size of flower and growth as Pelargonium, but more outstanding in color.

**Prices for rooted cuttings: \$3.00 each.**

## **SUNKIST**

Orange tan color, one of our own seedlings, good size flower, very prolific grower.

**Prices for rooted cuttings: \$3.00 each.**

## **TOPAZ**

White with Crimson stripes, one of our own seedlings, similar to Dimity, which has claret stripes, but much more outstanding in color.

**Prices for rooted cuttings: \$3.00 each.**

## **JERSEY BEAUTY**

A very large rich light pink, color of the Jersey Beauty dahlia. Good grower and producer. Calyx that rarely splits. One of our own seedlings.

**Prices for rooted cuttings: \$3.00 each.**

**WE ARE ALSO GROWING MANY OF THE STANDARD  
VARIETIES OF CARNATIONS. PRICES WILL BE GIVEN  
UPON REQUEST.**